

For Immediate Release  
Mar. 5, 2021

**Contact:** Infcurion, Inc.  
pr@infcurion.com  
<https://infcurion.com/>

## Infcurion, Announcement of Fund Raising Raising 2.4 billion yen through a third-party allocation of new shares and convertible bonds

Tokyo, Japan, March 5, 2021—Infcurion, Inc. (CEO: Hiroki Maruyama, Head Office: Chiyoda-ku, Tokyo) announced that it resolved at its board of directors' meeting to issue new shares through a third-party allocation to Japan Post Investment Corporation, Mitsubishi UFJ Capital Co., Ltd., Ceres Inc., TIS Inc., Toppan Inc., Resona Bank, Limited., Dai Nippon Printing Co., Ltd. and Money Forward, Inc.. Prior to this, Infcurion issued convertible bonds to multiple financial institutions and through the series of financing, raised more than 2.4 billion yen.

Our vision is to create new value for the society through payment and technology. We have been expanding our business starting with our co-creation consulting business related to the payment and financial area, and also have been digitizing financial institutions and providing Fintech services to non-financial companies through our BaaS (Banking as a Service) platform business and merchant solutions business.

In addition, we have been promoting the cashless society and the corporate DX from various aspects with this vision. As the digitalization of all services accelerates due to the penetration of the new normal caused by the COVID-19 and the innovations from the user's perspective, "Embedded Finance" which is a concept to make non-financial institutions to incorporate financial services to their own business/services, is attracting attention in the global market, especially in Europe and the United States.

With this fundraising round, we will further strengthen our services, BaaS (Banking as a Service) platform called "Wallet Station" and next-generation card issuing & processing platform called "Xard" in the world trend of "Fintech". In addition, we will further develop new services and promote "Embedded Finance" in Japan.

---

### **About Infcurion, Inc.**

Infcurion, Inc. is a payment related fintech company, aiming to achieve social change with the power of "Finance x Technology". We focus on creating values and aim to become No.1 as a "Enabler" in the Finance & Payment by establishing the eco-system with our partner companies.

We are engaged in three business segments.

First, in “BaaS (Banking as a Service) platform business”, we provide banking functions as a cloud service called “Wallet Station” which can connect on top of the traditional banking system and can integrate various services such as point cards, coupons, BNPL (Buy now Pay later) and etc., as well as payment methods. Besides “Wallet Station” as B to B to C service, we also offer B to B to B services including international brand cards-issuing and processing platform called “Xard”.

Second, in “Merchant Solution Business”, we provide payment terminals and settlement center for merchants by customizing terminals to fit each industry’s character.

Third, we also provide comprehensive range of consulting services from new business planning to operations for financial institutions, payment operators and corporates in “Consulting Business”.

In the trend of “Embedded Finance” in the world, we generate a synergistic effect by linking these businesses and promote DX to achieve smarter and more convenient society with seamless user-experience.

### **Company Profile**

- Company Name : Infcurion,Inc.
- Founder & CEO : Hiroki Maruyama
- Established : May.1, 2006
- Head office : MFPR Kojimachi Bld.7F, 5-7-2, Kojimachi, Chiyoda-ku, Tokyo 102-0083
- Number of employees : 201 (as of July, 2021)
- Description of business : Providing platforms and consulting support in finance, payment and related field
- URL : <https://infcurion.com/>

### **Contact Information**

Infcurion,Inc.

Corporate Communication Division

TEL: +81-3-6272-3294

MAIL:pr@infcurion.com